

FOR IMMEDIATE RELEASE



Tradr Launches First-to-Market Leveraged ETFs on AUR, CELH, LYFT, NET & OKTA

New funds seek to provide 200% long exposure on a variety of industry leaders

NEW YORK, October 8, 2025 – [Tradr ETFs](#), a provider of ETFs designed for sophisticated investors and professional traders, today launched five new single stock leveraged ETFs. The funds seek to deliver twice (200%) the daily performance of a specific underlying stock. Listed on Cboe, these ETFs are the first and only strategies available for this group of growth-oriented companies.

The following ETFs are expected to open for trading today:

- Tradr 2X Long AUR Daily ETF (Cboe: **AURU**) – tracks Aurora Innovation, Inc. (Nasdaq: AUR)
- Tradr 2X Long CELH Daily ETF (Cboe: **CELT**) – tracks Celsius Holdings, Inc. (Nasdaq: CELH)
- Tradr 2X Long LYFT Daily ETF (Cboe: **LYFX**) – tracks Lyft, Inc. (Nasdaq: LYFT)
- Tradr 2X Long NET Daily ETF (Cboe: **NETX**) – tracks Cloudflare, Inc. (NYSE: NET)
- Tradr 2X Long OKTA Daily ETF (Cboe: **OKTX**) – tracks Okta, Inc. (Nasdaq: OKTA)

“This is an exciting and diverse group of launches covering a range of industries from cybersecurity to autonomous driving to mobility services,” said Matt Markiewicz, Head of Product and Capital Markets at Tradr ETFs. “As we approach earnings season, we believe that traders will welcome these new names with open arms, especially given the liquidity and volatility of the underlying stocks.”

In 2022, Tradr ETFs became the first issuer to launch leveraged ETFs on single stocks, starting with TSLQ for Tesla and NVDS for Nvidia. With today’s listings, Tradr’s lineup has grown to 39 leveraged ETFs representing over \$1.7 billion in assets under management. Tradr’s strategies can be accessed through most brokerage platforms and allow investors to avoid the hassle of using margin and the complexity of options trading. The firm continues its mission of providing sophisticated investors with innovative trading tools that enhance their ability to express market views with precision and efficiency.

For detailed information on Tradr ETFs and the significant risks involved with leveraged ETFs, please visit www.tradretfs.com.

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About Tradr ETFs

Tradr ETFs are designed for sophisticated investors and professional traders who are looking to express high conviction investment views. The strategies include leveraged and inverse ETFs that seek short or long exposure to actively traded stocks and ETFs.

IMPORTANT RISK INFORMATION

Tradr ETFs are for sophisticated investors and professional traders with high conviction views and are very different from most other ETFs. The Funds are intended to be used as short-term trading vehicles and pursue

leveraged investment objectives, which means they are riskier than alternatives that do not use leverage because the Funds magnify the performance of their underlying security. The volatility of the underlying security may affect a Fund's return as much as, or more than, the return of the underlying security.

Investors in the fund should: (a) understand the risks associated with the use of leverage; (b) understand the consequences of seeking inverse and leveraged investment results; (c) for short ETFs, understand the risk of shorting; (d) intend to actively monitor and manage their investment. Fund performance will likely be significantly different than the benchmark over periods longer than the specified reset period and the performance may trend in the opposite direction than its benchmark over periods other than that period.

Leverage increases the risk of a total loss of an investor's investment, may increase the volatility of the Funds, and may magnify any differences between the performance of the Funds and their reference security. The Funds seek leveraged investment results for a specific period (daily, monthly or quarterly). The exact exposure of an investment in the Fund intra-period will depend upon the movement of the reference security from the end of the prior period until the time of investment by the investor.

The Fund will not attempt to position its portfolio to ensure it does not gain or lose more than a maximum percentage of its net asset value on a given trading day. As a consequence, investors in a Fund that seeks two times daily performance would lose all of their money if the Fund's underlying security moves more than 50% in a direction adverse to the Fund on a given trading day.

ETFs involve risk including possible loss of the full principal value. There is no assurance that the Fund will achieve its investment objective. Principal risks and other important risks may be found in the prospectus. Past performance does not guarantee future results.

ETF shares are bought and sold at market price (not NAV) and are not individually redeemed from the ETF. There can be no guarantee that an active trading market for ETF shares will develop or be maintained, or that their listing will continue or remain unchanged. Buying or selling ETF shares on an exchange may require the payment of brokerage commissions and frequent trading may incur brokerage costs that detract significantly from investment returns.

Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds. This and other important information about the Fund is contained in the Prospectus, which can be obtained by visiting www.tradretfs.com. The Prospectus should be read carefully before investing.

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